

Why E-commerce Better Than Commerce Business?

E-commerce business has boomed in today's time. Because people do not like to go to the market anymore. In today's time almost everyone has internet facility. People prefer to shop with the help of e-commerce platform while sitting at home. Let's talk about the year 2018.

So the e-commerce business was not that much popular. But in 2019, when there was an epidemic like corona in the whole world. Then people recognized the importance of e-commerce. Even today, most of the people prefer to shop while sitting at home.

It is not that the offline business has completely stopped. But let's talk about e-commerce business. So it is better than offline business. There are many reasons for that. Today small to big businessmen want to take their offline business to the online world.

Because he knows very well that there is a trend of e-commerce in the market. And the time to come is of e-commerce business. Because really online business is better than offline.

Let's know why e-commerce business is better than offline business.

Why E-commerce Business Better Than Commerce?

1. Your Business Is Worldwide

The biggest advantage of doing e-commerce business is that your business is not in one place. Happens all over the world. That is, you get buyers from all over the world for your product.

But if we talk about commerce business, then you can do business in your local area only. Here you will find local buyers i.e. those who live in that area. That's what you see. But this is not the case in e-commerce. You get buyers from all over the world.

Because e-commerce is not at one place when internet is available everywhere. So e-commerce is also available everywhere.

2. No Physical Shop Requirement

The second biggest advantage of e-commerce business is that you do not need any physical shop in this. Because all the work here is done online. You can get the product delivered from your home.

You don't even need to go anywhere. Now it also has many benefits. One, the rent of your shop is saved. Second, the money spent on that shop. That means you save a lot. At the same time, if we talk about commerce business, then here but you have to require a physical shop.

The rent of the second shop also has to be paid. Here too e-commerce business proved to be better than commerce business.

3. Your Online Store Open 24/7

How many hours can you open an offline shop? Maximum 12 to 15 hours. But in the same place your e-commerce store is open 24/7. People can book orders whenever they want. Be it day or night. People can shop at any time.

This is the third biggest advantage of e-commerce business. Here all the work is done online. People look for online producers. Pay through online mode. And book the product. After this the job is yours, you have to keep the product ready.

Courier boy will come to your place himself and will take the product from you to the customer. It's just such a simple process. It is said that the more the shop remains open, the more is the profit. Here too online business proved to be better than offline.

4. Grow Fast Compared As Commerce Business

E-commerce business grows faster than commerce business. If you follow the right strategy. There is a reason for it to grow quickly. One, you get a lot of customers.

Because e-commerce business is spread all over the world. Second, you save a lot of money in e-commerce. But if we talk about commerce business, then it takes a lot of time to grow here.

Apart from this, the cost here is also very high. It takes a very long time to have a limited number of customers. But the e-commerce business grows quickly.

5. Remains Open in Lockdown

You will remember the Corona virus. Which is wreaking havoc all over the world since 2019 till date. Due to which every country of the world had imposed lockdown in their country.

Due to which all the shops were completely closed. The business had completely closed. Even at that time the e-commerce business was fulfilling the needs of the people. And we all know that many waves of corona came in the world.

Due to which many times there were situations like lockdown in the country. But the merchant who was doing his business digital i.e. e-commerce business. It didn't matter to him.

Because the lockdown has no effect on e-commerce. This is the biggest advantage of e-commerce business.

Conclusion

In all the points we have talked about so far, e-commerce business is better than commerce business. Whether it is cost or anything else. E-commerce business is ahead of commerce business in all. Things that are necessary for the growth of a business. All those things come in e-commerce. The trend of today's and coming times is e-commerce business